

Case Study: McKeon Group

Challenges:



One of our key sustainability challenges is ensuring that all projects meet high environmental standards while maintaining efficiency and quality. Sourcing materials that are both sustainable and suitable for specific projects can be complex, particularly in refurbishment and fit-out works. Managing energy use, waste reduction, and carbon emissions across multiple sites also requires careful planning and coordination. To address this, we invest in energy-efficient technologies, sustainable materials, and digital tools to monitor resource use. We are continually exploring innovative approaches to reduce environmental impact and enhance sustainability across our construction, AV, and facilities management services.

Impact:



McKeon Group have been a member of the School since 2024, with 50+ members registered on the platform. Collectively, our team has spent 120 hours of active time engaging with the content and has accessed 100 + resources. We have used the School to help close knowledge gaps and to support the development of several internal policies focused on sustainability. The insights and guidance gained through the platform have been instrumental in shaping initiatives and driving the implementation of sustainability projects across our operations, helping to embed best practices and foster a culture of continuous improvement throughout the Company.

Our approach has broadened our focus to encompass all areas of ESG, rather than concentrating solely on reducing carbon emissions. While we established clear targets for lowering our carbon footprint, we also recognised the importance of addressing other critical sustainability areas, including waste management, biodiversity, and the broader impact our operations can have on the environment. This holistic approach has allowed us to identify opportunities across our business where we can make meaningful changes. We are now actively focused on reducing our Scope 1 and 2 emissions, with the understanding that these emissions can represent a Scope 3 impact for other

Fact box



Company

McKeon Group

No. of Employees

130

HQ

Ashbourne, Co. Meath

Website

<https://mckeon.ie/>

Main Contact

Matthew Banville

Services

McKeon Group operates through three core divisions: Construction, Hereworks and 360Works. The Construction division focuses on the planning, management, and delivery of large-scale, detail-oriented projects, while 360Works provides comprehensive facilities and maintenance services. Hereworks offer audio video solutions and also design, integrate and manage smart building systems.

About

With a heritage spanning over seven decades, McKeon Group has established itself as a trusted name in the Irish construction, audio video solutions, smart building technology, facilities services and the fit-out sector. Founded in 1950 and headquartered in Ashbourne, Co. Meath, we continue to deliver complex, high-quality projects across various sectors, including commercial, healthcare, education, pharmaceutical and hospitality.

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organisations within our supply chain. Practical steps we have implemented include the installation of solar panels, the rollout of EV charging infrastructure, and initiatives such as the Re-Turn charity scheme, all of which support our commitment to sustainability and social responsibility.

Value gained:

Through our engagement with the School, we have strengthened our understanding of sustainability and its practical application across all areas of our business. Access to the Supply Chain Sustainability School resources on Modern Slavery has led to our own rollout of a lunch & learn session on this topic. The School has also been a valuable resource to the Company in our preparation and delivery of a variety of lunch & learn topics to our office and site based staff. Our engagement with the School has reinforced the importance of monitoring resource usage, including water and energy consumption, and has directly influenced our decision to implement an advanced energy monitoring system. This system now allows us to accurately track and analyse energy use across our sites, making it easier to measure the effectiveness of energy efficiency projects and calculate their return on investment. As a result, we have achieved measurable reductions in energy usage, contributing both to cost savings and to lowering our overall carbon footprint. We have also increased our use of recyclable and recycled materials, further supporting our environmental objectives. Looking ahead, McKeon Group will continue to leverage the School's resources, such as workshops and case studies, to expand our knowledge and advance our sustainability initiatives across the Company.